**Sample Copy – Option 1**

I am thrilled to be exhibiting at @U.S. Travel Association’s #IPW2025—the world’s leading inbound travel trade show in Chicago, Illinois, June 14-18 with [Insert Organization Name Here]!

I can’t wait to connect with thousands of international and domestic buyers and media over the course of three productive days to strengthen powerful partnerships and unlock new business opportunities.

Will I see you there?

**Sample Copy – Option 2**

The world is coming to @U.S. Travel Association’s #IPW2025 and I am excited to be there with [Insert Organization Name Here]!

From June 14-18 in Chicago, Illinois, I’ll be showcasing what makes our [destination, attraction or company] a must-experience [place or attraction] to thousands of international and domestic buyers and media.

I’m ready to drive business and build lasting partnerships—will you join us?